DEPARTMENTAL PROFILE



Department of BBA

K.C. DAS COMMERCE COLLEGE

Chatribari, Guwahati 781008

Phone: 0361-2733691

www.kcdccollege.ac.in

1. DEPARTMENTAL STATISTICS AT A GLANCE

Criteria	Details
Name of Department	BBA
Year of establishment	2008
Number of sanctioned post teachers	Nil
Number of vacant post of teachers	Nil
Number of whole time teachers	05
Number of part time teachers	01
Routine course offered by the Department	Bachelor of Business Administration

Add-on courses offered by the Department	
Number of students enrolled (2016-21)	
Number of students passed (2016-21)	
Number of students securing First Class in Major course	
Number of Research Paper published in Journals	08
Number of Research Papers published in Proceedings volume	Nil
Number of Authored Books	Nil
Number of Edited Books	Nil
Number of Chapters in Edited Books	Nil
Awards and recognitions received by the teaching staff	
Number of teaching staff having Ph.D. Guideship	Nil
Number of National Conferences/ Seminars/ Symposia/	(Mentioned in the
Workshops attended by teachers	Specified Coloum)
Number of International Conferences/ Seminars/ Symposia/	(Mentioned in the
Workshops attended by teachers	Specified Coloum)
Number of Orientation Programmes/ Refresher Courses/	(Mentioned in the
Faculty Development Programmes attended	Specified Coloum)
Number of Conferences/ Seminars/ Symposia/ Workshops	01
organized by the Department	
Number of other programmes organized by the Department	04
Number of Field Works/ Study Tours conducted for students	04
(June 2016 to May 2021)	
Number of books in the Departmental Library	65
Number of computers in the Department	01
Printers available in the Department	01

2. INTRODUCTION:

Bachelor in Business Administration (BBA) was established in 2008. From then this department is functioning smoothly by providing the pupils with good knowledge and ideas about business administration. The pupils in this department are very much enthusiastic about the subjects related to the curriculum. The output can be seen with the results of the students, who have passed with flying colors. Many students have secured good percentages and also

have achieved top ranks in Gauhati University. Earlier the capacity of the number of the students in the class was very less but from 2016 the capacity has been increased to 60. This department has a record of students coming from the various states of India, like Manipur, Nagaland, Mizoram,

Arunachal Pradesh, Tripura, Rajasthan, Kolkata etc. The students are highly dedicated to the studies and other curricular activities. Various projects based on business studies (Summer Project) are also carried out. Field visits are also done for the students to acquire good knowledge on the realistic world of business which helped them to win various medals and achieve laurels in the socitey.

3. FACULTY PROFILE:

Profile of Faculty Members (Sanctioned/ Whole time) who served in the department (in seniority order)

Name of Faculty Member	Date of Joining	Last Date of Service
Bapan Kalita	June 2009	August 2012
Chandrima Goswami	August 2009	September 2015
Sandipan Borthakur	September 2009	November 2011
Ritumoni Talukdar	September 2010	April 2013
Meghali Baruah	August 2012	January 2014
Systha Akhtar	August 2012	July 2014
Kannaki Choudhury	February 2014	June 2018
Hrishikesh Pathak	August 2016	November 2017
Panchanan Barman	September 2010	June 2011
Chumki Dutta	January 2011	July 2012
Partha Pratim Kashyap	February 2012	June 2012

Sukriti Das August 2014 February 2016

Dulumoni Saikia August 2016 December 2017

Dorothy Das September 2018 November 2018

Barbie Singh September 2018 January 2019

Binti Nath January 2019 June 2020

Profile of Faculty Members (Sanctioned/ Whole time) who are currently serving in the department (in seniority order)

Name of the	Designat	Highest	Specialization	Date	Date of	Phone	Email
Faculty	ion	Qualificatio		of	Joining		
Member		n		Birth			
Mrs.Rashmi	Astt.Prof	MBA and	Finance	01/08	9/04/20	801171	rashmitiw
Tiwari	&HOD(i/	M.Com		/1989	13	1117	ari311@g
	c)						mail.com
Mrs. Marami	Astt.Prof	MBA	HR and	16/11	2/01/20	970773	moromic
Moni			Marketing	/1984	15	8839	houdhury
Choudhury							18@gmai
							l.com
Mrs. Sudipta	Astt.Prof	M.A	English	29/05	23/11/2	995480	sudiptakr
Karmakar		(English)	Literature	/1992	015	7447	mkr1@g
							mail.com
Ms.JayshreeTa	Astt.Prof	M.Com	Marketing &	10/09	17/01/2	840388	Jayshreet
lukdar			Management	/1992	018	2102	alukdar.1
							0@gmail.
							com
Mr. Himanku	Astt.Prof	MBA &	Marketing &	18/01	01/01/2	986450	himankus
Sarma		M.Com	HR (MBA)	/1986	021	4726	arma@g
			Management				mail.com
			(M.Com)				

Participation in various events like Conferences, Seminars, Symposia and Workshops for the period 2016-17 to 2020-21

Name of Event	Level (Local/ State/ National/ International	Dates	Venue	Nature of Participation (Presented Paper/ attended only)
Seminar 1.Education and Sustainable Development:Issu es and Challenges in context to North East India	National	8-9 January,2021	K.C.Das Commerce College	Presented paper by (Jointly) Rashmi Tiwari, Sudipta Karmakar & Binti Nath entitled"Corpora te Social Responsibility and its role in sustainable community developmentbot h socially and environmentally
2.National Seminar on Socio- Economic and scientific development in NE India(ICSSR- NERC)	National	27-28 Ocotober,2017	Arjya Vidyapeeth College	in Dibrugarh District w.s.r.t Oil India Ltd. Duliajan,Assam" Presented paper by Jayshree Talukdar entitled "A study on presnt educational syllabus for taking entrepreneurshi p as a career" Presented paper by Jayshree Talukdar entitled

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3.ICSSR sponsored				" Emerging
National Seminar				Financial
on Financial				Services
Services in India		21-22 March,		Dispur Area
:Emerging issues		2018	Gauhati	-
and trends	National		Commerce	Presented paper
			College	by Jayshree
4.UGC sponsored				Talukdar entitled
National Seminar				"Perfomance
on Regional				Evaluation and
Development and				Market
Planning I NE				Analysis"
_				Allalysis
Region in India		22 ad 5 days and		
		23 rd February,	D I/ D	
		2018	B.K.B	
<u>Workshop</u>	National		College,Puranigu	Attended
1.One Day			dam	
Workshop on				
Stress and its				
Management				
2.Two Day				Attended
Workshop on				
Massive Open				
Online Courses		20 th		
(MOOCs)		December,2016		
			K.C.Das	
3. One day	Local		Commerce	
Workshop on			College	Attended
Intellectual		26 th & 27 th		
Property Rights		March 2019		
organised by by				
Dept. of			L.C.B	
Management,	Local		College, Maligaon	
K.C.Das	2000.		,Ghy-11	
Commerce			, 5, 11	
College		25 th October,		
Concac		2019		
4. One Day		2019		
•			K.C. Das	
Workshop on Life	Local			Attonded
Skills for	Local		Commerce	Attended
Personality			College	
Development				
organised by				

Dept. of BBA, K.C.Das Commerce College		25 th February, 2020	K.C.Das	
	Local		Commerce College	
Faculty Development Programme 1."Use of ICT Tools for Classroom				Attended
Teaching" organised by E & ICT Academy,IIT Guwahati in association with K.C.D.C.C		29 th October to 4 th November 2018		
2.FDP on "GST & Students' Employability" in association with ICA Edu Skills Pvt. Ltd.	Local		K.C.Das Commerce College	Attended
		February 03,2017		
	Local		Gauhati University	
Conference	International			

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1.International	21 & 22 April,	E-Conference	Presented Paper
Conference on	2020	organised by	by Sudipta
Teaching learning		KKHSOU in	Karmakar,
in the time of		collaboration	entitled
Pandemic:Role of		with CEMCA	"National and
online learning			International
orimic rearring			ODL Models of
			Course Delivery
			at the time of a
			Pandemic with
			special reference
			toto COVID 19
			Outbreak."
			Attended
2. ICSI Teacher's			
Conference on			
Empowering			
Educators	11 th September,	Organised by ICSI	
Ladeators	2019	at K.C.Das	
	2013		
2 ACOM DIDVA		CommerceColleg	Dungantad Danas
3. ASOM BIDYA,		е	Presented Paper
International			by Himanku
Conference and			Sarma (Jointly)
Seminar organised Internation	onal 26 th & 27 th	Gauhati	entitled"Role of
by Dept. of MIL	February 2016	University	Tea Industry in
&LS, GU and			Industrial and
NEINAD			Economic
			Development of
			Assam"
			Participated
4.InternationalE-			
Conference			
Contemporary			
Research Trends	27 th June,2020		
	· ·	E-Conference	
	יוומו		
Language,Literatu		organised by	
re and		IQAC, Dept. of	
Interdisciplinary		English,S.A.S	
Studies		Govt. Degree	Presented paper
		College, Andhra	by Jayshree
		Pradesh	Talukdar entitled

5.Managing Human Resources at Work Place in the 21 st Century	National	January 5-6 2018	Assam University	"Astudy on performance appraisal system of Down Town Hospital Ltd.
Symposia Symposium on legal rights of Women and Children	Local	3rd July 2020	E-Symposium organised by Dhakuakhana College, Dhakuakhana	Attended

Publications like Research papers in Journals (UGC listed Only ******) / Authored Books/ Edited Books/ Chapters in Edited Books/ Papers in Conference Proceedings Workshops for the period 2016-17 to 2020-21

Name of Faculty	Ca	Title of	Sourc	Year of	Page	Citation	h-	Impact	ISSN/
Member	teg	Publicatio	е	Publication	No.	Index	index	factor	ISBN
	or	n	(Nam						No.
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1.Marami Moni Choudhury 2.Jayshree Talukdar	Jo ur na I	A study on challenge s and problems of Entrepre neurs in rural areas with reference to Chandrap ur Area Importan ce of	1.Wo men Empo werm ent and Gend er Sensi tisati on	2019			
	Jo ur na I	Women Empower ment towards sustainab le rural develop ment of Assam	Mela nge	2019	296		ISBN: 978- 81- 9212 78-1- 1
2. Sudipta Karmakar	Jo ur	An Ordinary	Mela nge	2019	271		ISBN: 978-

	na I	Mind on an Ordinary Day:Virgi nia Wolf's Concepti on of the Modern Novel						81- 9212 78-1- 1
3. Jayshree Talukdar	Jo ur na I	Roleof Public Financial Institutio n in Sustainab le Entrepre neurship Develop ment with special reference to NEDFi,Gh y	Herm eneut ics		64		4.481	ISSN: 2231 - 6353
	Ed ite d Bo ok	Impact of GST on Wholesal e Traders:A Micro Level Study in Barpeta Road (Assam) A study on Challenge s & Problems	GST Dem oneti satio n and Devel opme nt	2018	169			ISBN: 978- 93- 8156 3-82- 3 ISBN: 978- 93-

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	Satra,					
	Assam					

Miscellaneous Publications (other than listed above) (to be listed in chronological order) Workshops for the period 2016-17 to 2020-21

Name of Faculty Member	Category (Newspapers/ Magazine/ Souvenirs, etc.)	Title of Publication	Source where Published	Year of Publication	Page No.

Awards and Recognitions

Name of Faculty Member	Name of Award	Name of awarding body	Category (Local/ State/ National/ International)	Date of award

Research Project Undertaken

Name of Faculty Member	Nature of Project (Major/ Minor)	Name of the Funding Agency	Duration	Total grant sanctioned

4. STUDENT PROFILE

Profile in following format:

Class	Year of Admission	Number of students enrolled
	2016-17	45
B Com/BA/B Co/BBA/BCA/	2017-18	62
B.Com/ BA/ B.Sc/ BBA/ BCA/ M.Com	2018-19	60
IVI.COM	2019-20	68
	2020-21	74
	2016-17	
	2017-18	
Higher Secondary	2018-19	
	2019-20	
	2020-21	

Result of final examination:

Class	Year	Number of students appeared in the exam	Number of students passed in the exam	Number of students securing First Class/ Division
	2016-17	25	16	11
B.Com/ BA/	2017-18	29	10	08
B.Sc/ BBA/ BCA/	2018-19	23	20	10
M.Com	2019-20	18	08	04
	2020-21	44	19	19
	2016-17			
⊔iahar	2017-18			
Higher Secondary	2018-19			
	2019-20			
	2020-21			

Student qualification in State/ National Level Examinations, (like NET/ SLET/ Government Services, etc.)

Name of Exam	Number of students qualified/ selected	Registration/ Roll No. for the exam
Bank PO	02	
Post Office	01	
Insurance	03	
Stock Exchange	01	

5. DETAILED DESCRIPTION OF LEARNING RESOURCES AVAILABLE IN THE DEPARTMENT

Books: 65

Journals/ Magazines/ Periodicals: 08

E-resources (E-books/PPT/Videos/Others):

6. DETAILS OF DEPARTMENTAL ACTIVITIES

Category of Activities	Name of Activities	Dates of Activities	Names of Agencies	Number of students
			involved (if any)	involved
Capability	Personality and	Monthly		All students of
enhancement	grooming			BBA
activities	sessions			
Remedial classes	PPT, Case studies	Monthly		All students of
				BBA
Tutorial classes	Group Discussion	Daily		All the students
				of BBA
Others (invited	Industry-	4 th , 5 th , and 6 th of	1)Axis Bank Ltd.,	All the students
talks/ Seminars,	Academia Meet	February, 2021	2)Bank of	of BBA
etc.)			Baroda,	
			3)IIE	
	Workshop	25 th February,	1) Gauhati	All the students
		2020	University	of BBA
			2) IIT	
			3) Royal global	
			university	

7. PLAN OF ACTION OF THE DEPARTMENT FOR THE NEXT FIVE YEARS (JUNE 2021- MAY 2026)

- **a.** The Department has started organizing Industry-Academia Meet every month from Feb 2021 for the students of BBA and planned to continue it further.
- **b.** The Department is planning to invite some entrepreneurs to interact with the students and encourage them for start-ups and give them other business experience.

- **c.** The Department has planned to organize Personality Development and Grooming Session for the students of BBA
- **d.** The Department regularly interacts with various organizations for the internship of BBA 5 th semester students and is also planning for some tie-ups with the same organizations for the campus recruitment's of our students.
- **e.** The department also organizes workshops and seminars on various topics for the development of the students and plans to continue it further.